

# Stimulus familiarity and expectation jointly modulate neural activity in the ventral visual stream

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## INTRODUCTION

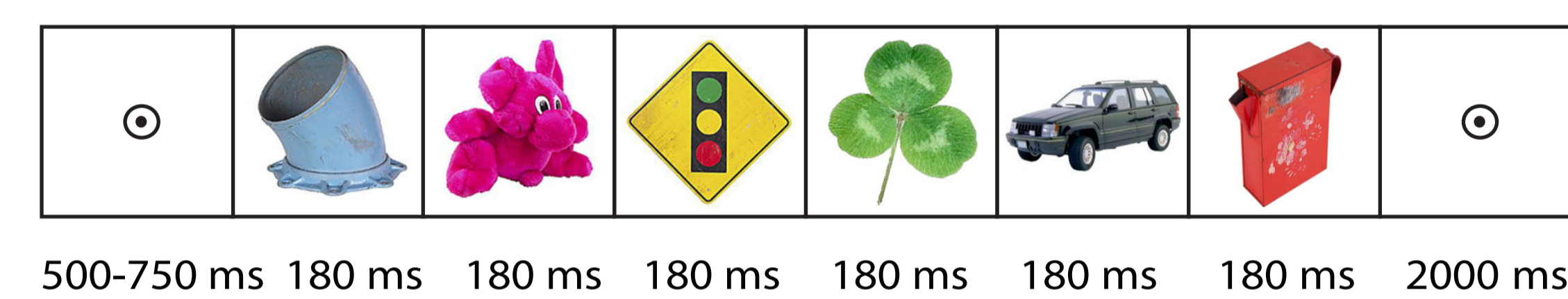
- Both familiarity and expectation modulate the sensory response in the visual system<sup>1,2</sup>. These effects have been studied in monkeys but not yet extensively in humans.  
- It remains unclear whether the effects of familiarity and expectation on the sensory response are separable.

### RESEARCH QUESTIONS

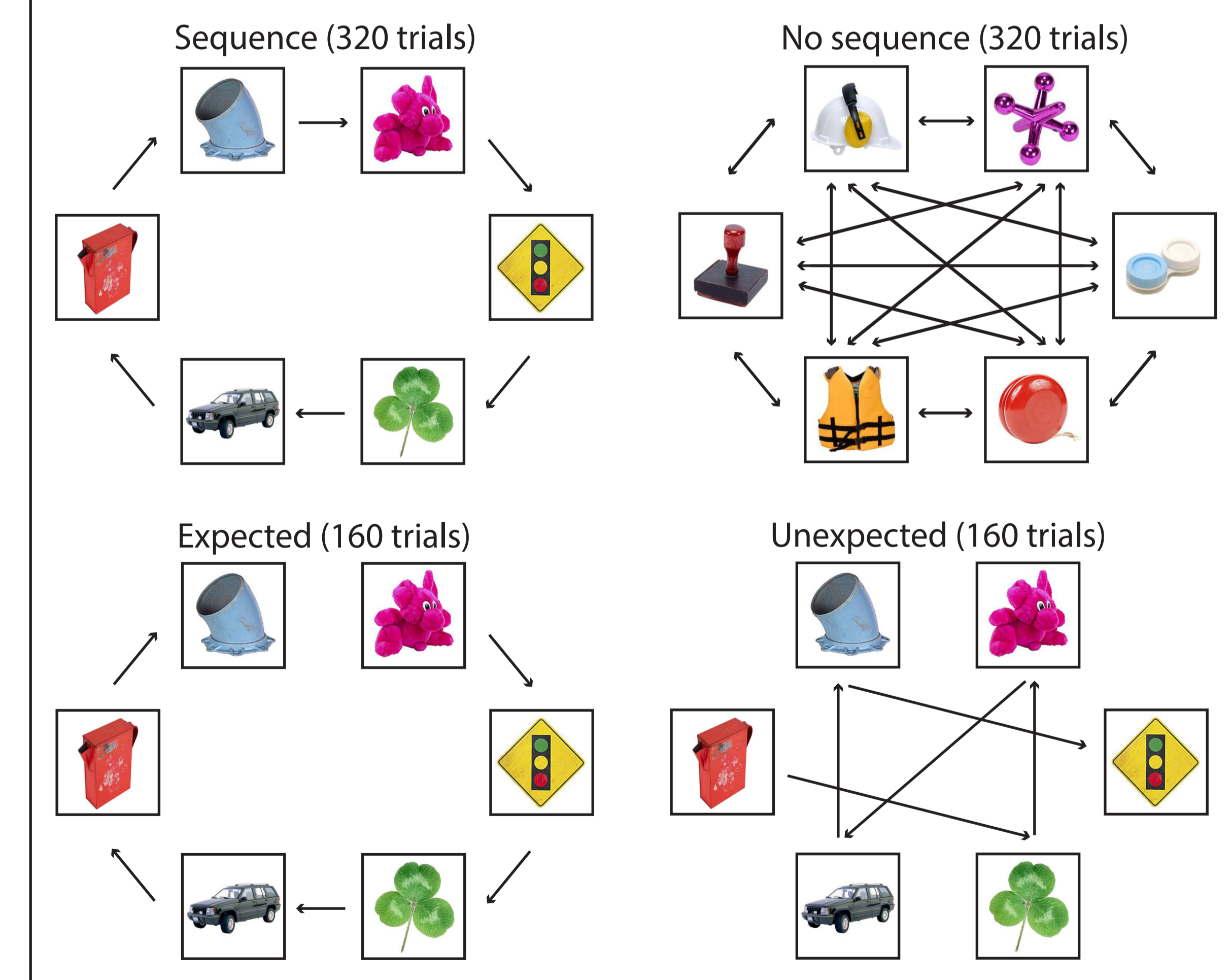
- How do familiarity and expectation modulate the human sensory response?  
- Are the effects of familiarity and expectation separable?

## DESIGN

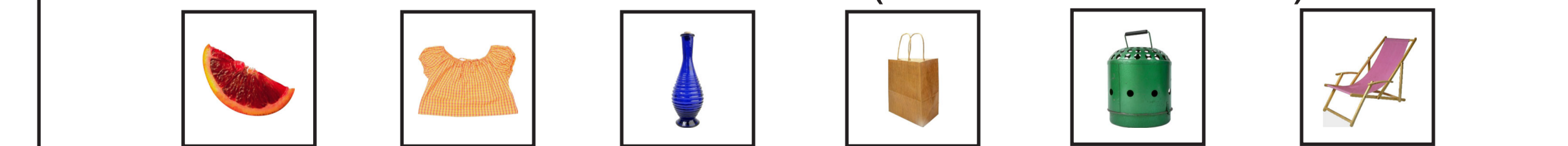
### TRIAL STRUCTURE



### CONDITIONS: FAMILIAR (640 TRIALS)

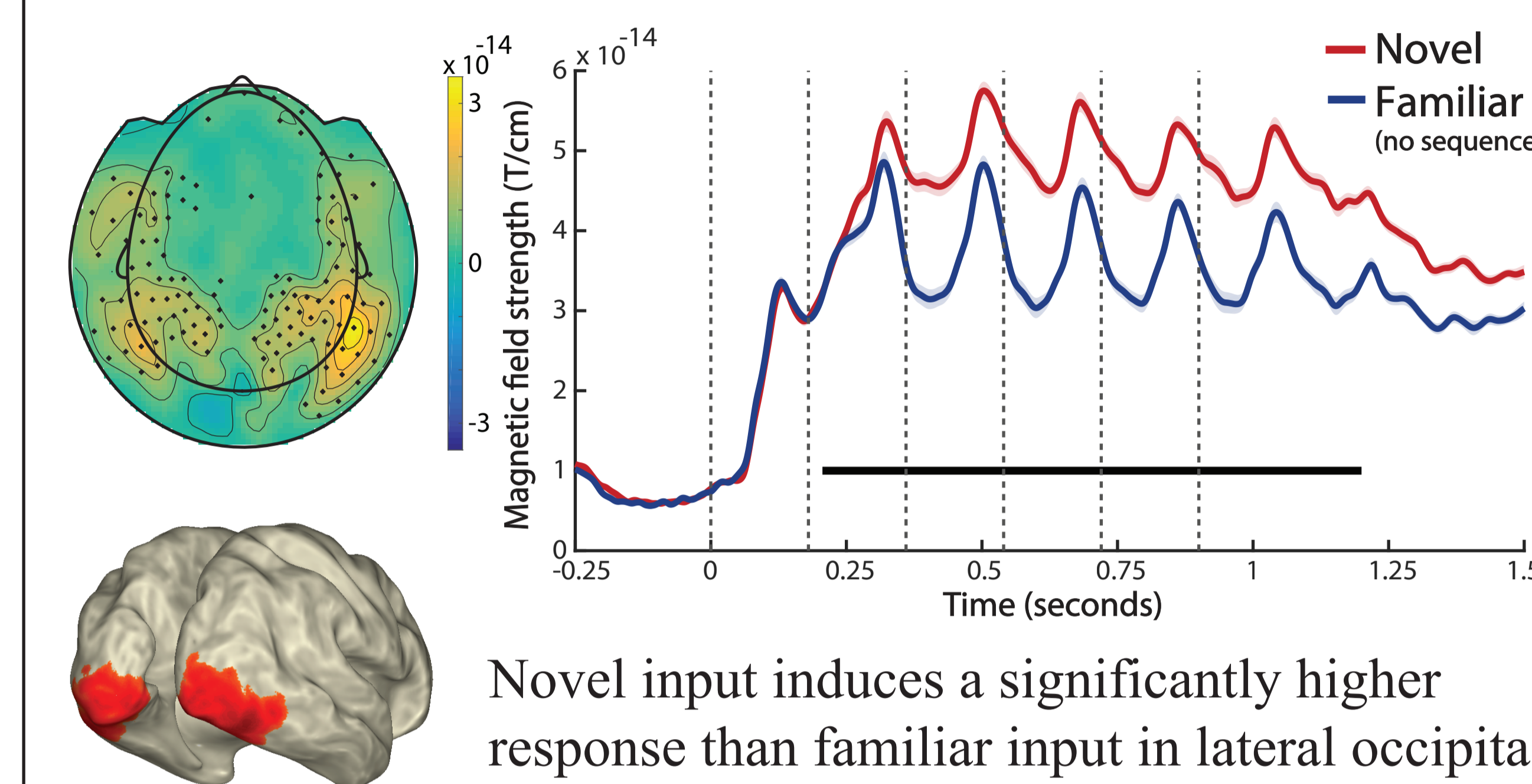


### CONDITIONS: NOVEL (320 TRIALS)

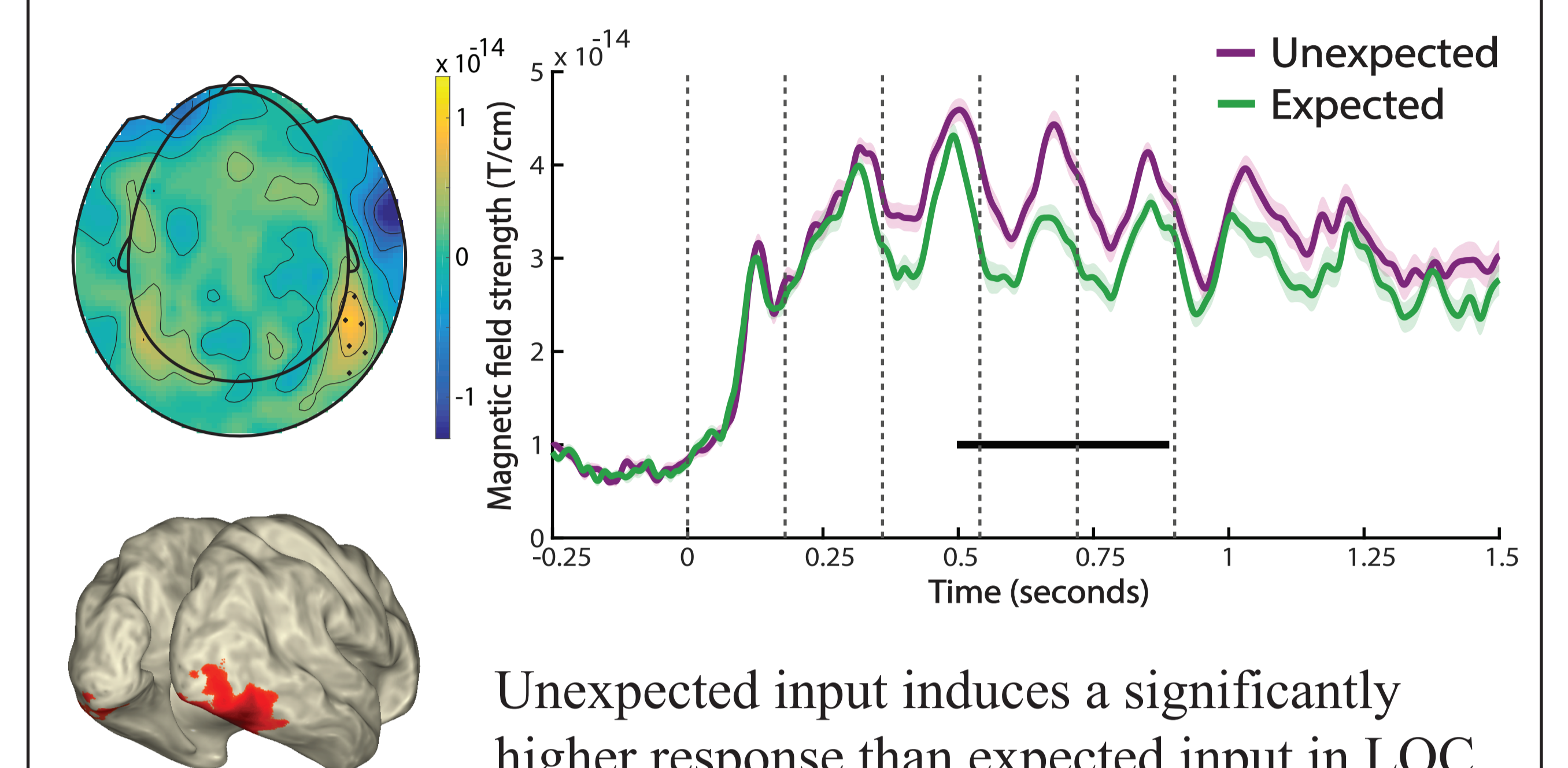


## RESULTS

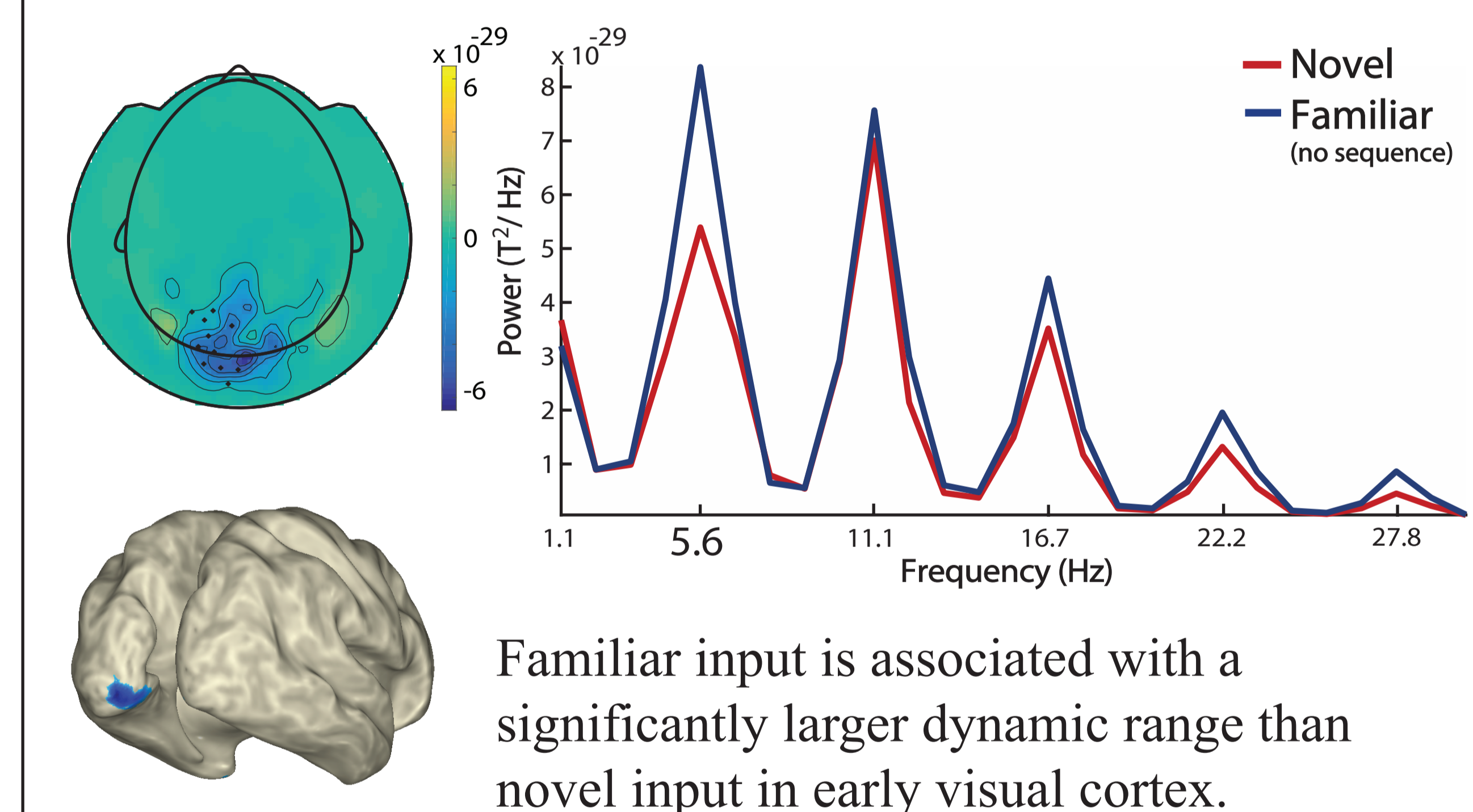
### FAMILIARITY: AMPLITUDE



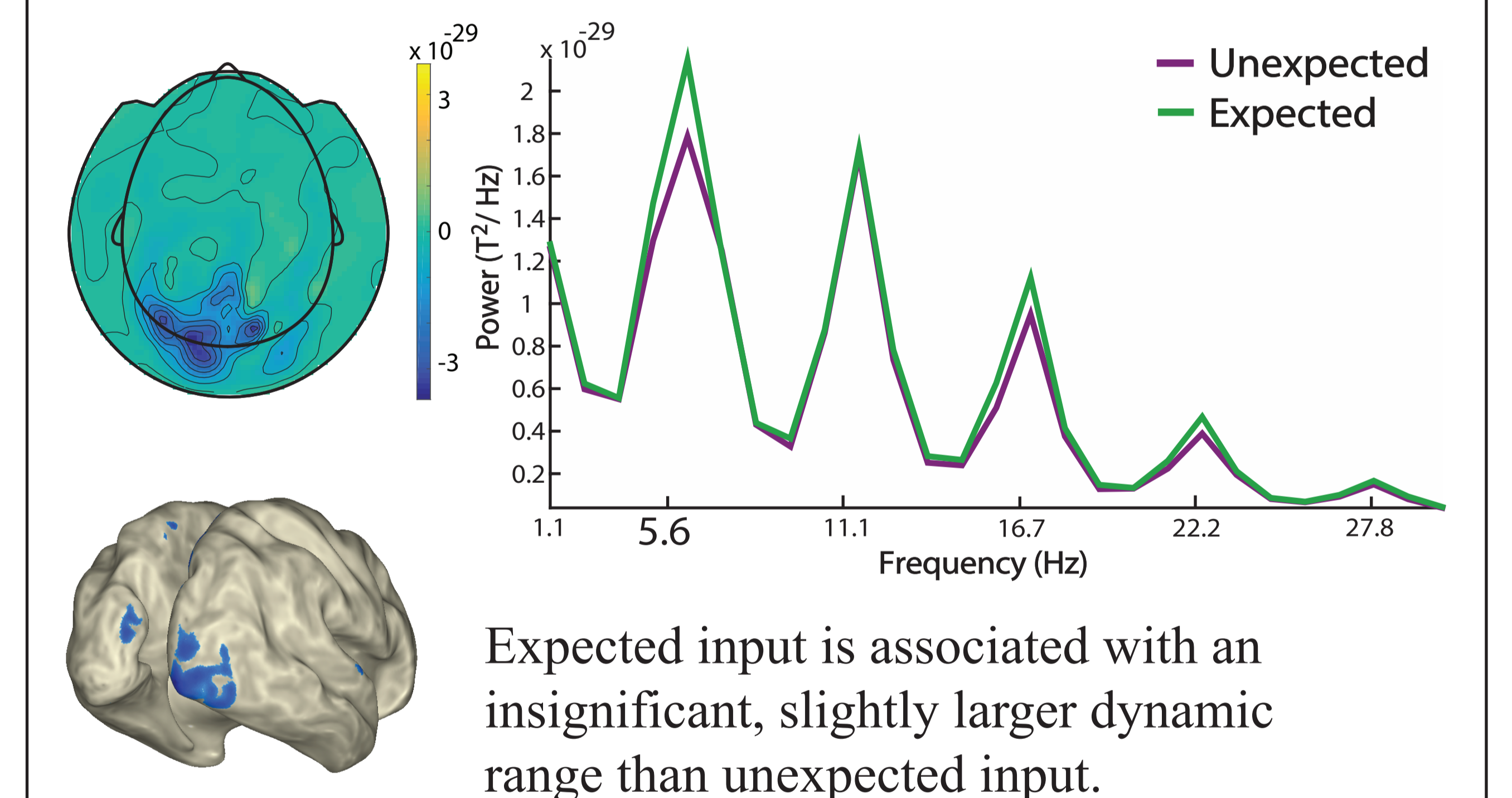
### EXPECTATION: AMPLITUDE



### FAMILIARITY: DYNAMIC RANGE



### EXPECTATION: DYNAMIC RANGE



## CONCLUSIONS

- Familiarity and expectation jointly modulate the neural activity in the human brain elicited by a stimulus.  
- The two effects are independent albeit similar in nature.  
- Novel and unexpected input require more resources when processed in the brain than familiar and expected input, respectively.

## REFERENCES

1. Meyer, T., Walker, C., Cho, R., & Olson, C. R. (2014). Image familiarization sharpens response dynamics of neurons in inferotemporal cortex. *Nature Neuroscience*, 17(10), 1388-1394.
2. Meyer, T., & Olson, C. R. (2011). Statistical learning of visual transitions in monkey inferotemporal cortex. *Proceedings of the National Academy of Sciences of the USA*, 108(48), 19401-19406.